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Attorneys for Plaintiffs

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

-----	X
JOHNSON & JOHNSON and JOHNSON &	:
JOHNSON CONSUMER COMPANIES, INC.	:
	:
Plaintiffs,	:
	:
v.	:
	:
THE AMERICAN NATIONAL RED CROSS,	:
LEARNING CURVE INTERNATIONAL, INC.,	:
MAGLA PRODUCTS, LLC, WATER-JEL	:
TECHNOLOGIES, INC., and FIRST AID ONLY,	:
INC.	:
	:
Defendant.	:
-----	X

S I R S :

PLEASE TAKE NOTICE, that the undersigned hereby appears in the
above-entitled action as attorney for Plaintiffs Johnson & Johnson and Johnson & Johnson
Consumer Companies, Inc. and demands that a copy of all papers in this action be served upon
the undersigned at the office and post office address stated below.

Dated: New York, New York
August 21, 2007

Yours, etc.,

PATTERSON BELKNAP WEBB & TYLER LLP

By: s/Sarah E. Zgliniec

Sarah E. Zgliniec

Attorneys for Plaintiffs Johnson & Johnson and Johnson
Johnson Consumer Companies, Inc.
1133 Avenue of the Americas
New York, New York 10036
(212) 336-2000

TO: Raymond A. Kurz, Esq.
Jonathan L. Abram, Esq.
HOGAN & HARTSON LLP
555 Thirteenth Street, NW
Washington, DC 20004
Attorneys for Defendant American Red Cross

AFFIDAVIT OF SERVICE

STATE OF NEW YORK)
 :ss.:
COUNTY OF NEW YORK)

MATTHEW M. FINNEGAN, being duly sworn, deposes and says:

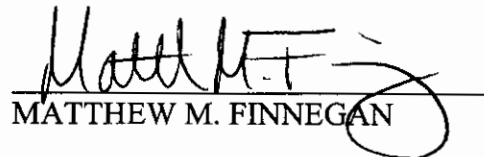
1. I am over 18 years of age, not a party to this action, and am employed by the law firm of Patterson, Belknap, Webb & Tyler LLP, located at 1133 Avenue of Americas, New York, New York 10036.

2. On August 21, 2007 I served the foregoing ***NOTICE OF APPEARANCE*** upon the following by depositing a true copy of said document in a postpaid wrapper in a mail depository maintained by the U.S. Postal Service located at 1133 Avenue of the Americas, New York, New York 10036, directed to them at the address below:

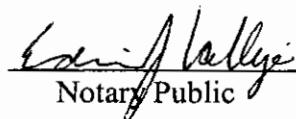
Raymond A. Kurz, Esq.
Jonathan L. Abram, Esq.
HOGAN & HARTSON LLP
555 Thirteenth Street, NW
Washington, DC 20004
rakurz@hhlaw.com
jlaboram@hhlaw.com

3. On August 21, 2007, I served an additional copy of the foregoing

NOTICE OF APPEARANCE via e-mail upon the above named at the e-mail addresses indicated.


MATTHEW M. FINNEGAN

Sworn to before me this
21st day of August, 2007


Notary Public

EDWIN J. VALLEJO
Notary Public, State of New York
No. 01VA6169270
Qualified in New York County
Commission Expires June 25, 2011